

Call for Abstracts

“I, Expert: Media competence for science through linguistics” Conference

Conference Dates: 7-8 October 2024

Venue: Altes Heizhaus, Straße der Nationen 62, 09111 Chemnitz
(<https://www.tu-chemnitz.de/tu/lageplan/heizhaus.php.en>)

Submission deadline: 15 August 2024

Conference Website: <https://www.tu-chemnitz.de/phil/english/sections/edling/research/scicom.php#Conf>

About the Conference

The project “I, Expert: Media competence for science through linguistics” part of the 2024 DAAD program “Higher Education Dialogue with South Europe” brings together researchers in English and Digital Linguistics at Chemnitz University of Technology, Germany and researchers in science communication at the University of Zaragoza, Spain. The project aims to promote language awareness in science communication so that researchers can disseminate their results credibly and citizens can digest them effectively. The conference “I, Expert” serves as a platform for scientific exchange on the latest research findings by the partners.

Conference Themes

We invite abstracts for oral presentations on topics including (but not limited to):

- **Linguistic features of science communication**
 - Recontextualization features (e.g., metaphors)
 - Language complexity
- **Genres of science communication**
 - Discourse characteristics
 - Rhetorical structure
- **Personal experiences in science communication**
 - Personal linguistic strategies for outreach
 - Experiences with multimodal science communication
- **Problems of communicating competence**
 - Simplification
 - Generalization
- **Problems of integrity**
 - Communicating unethical practices in science communication
 - Linguistic positivity (e.g., positive spins in titles and abstracts)
- **Problems of good will**
 - How to convey the idea that science serves the common good
 - Issues of transfer (e.g., policy recommendations)

Submission Guidelines

We welcome submissions from researchers at all stages of their careers.

The number of contributions is limited to: two organizers and four researchers (PhD students, promising MA students, or experienced researchers) from the University of Zaragoza and six participants from Chemnitz University of Technology.

Abstracts should be around 200 words and outline the background, research question/aim, methodology, and main findings of your research. Please also include the title of the presentation as well as the author(s) name(s), affiliation(s), and email(s).

Organisation

The conference has no fees. Travel and accommodation of the participants from the University of Zaragoza as well as the coffee breaks, lunch, and the Conference Dinner on 7.10 will be kindly covered by the DAAD.

A preliminary programme of the conference is attached.

Submission

Submit your abstract by 15 August 2024 via email to Marina Ivanova at marina.ivanova@phil.tu-chemnitz.de.

Contact Information

For any questions, please get in touch with Marina Ivanova via email at marina.ivanova@phil.tu-chemnitz.de (or phone at +49 371 531-34037)

We look forward to your contributions!

Preliminary programme of the "I, Expert" Conference in Chemnitz: 7-8.10.2024

Time	Monday, 7.10	Time	Tuesday, 8.10
09:00	Campus tour	09:00	Conference day 2 opening
		09:00	TUC presentation
10:00	Project partner meeting	09:30	TUC presentation
		10:00	TUC presentation
		10:30	TUC presentation
11:00	Conference opening	11:00	Coffee break
11:30	Unizar presentation	11:30	Unizar presentation
12:00	Unizar presentation	12:00	Unizar presentation
12:30	Lunch break	12:30	Lunch break
13:30	Unizar presentation	13:30	Workshop (Team): Compiling a list of science communication genres and their characteristics
14:00	Unizar presentation	14:00	
14:30	Coffee break	14:30	Coffee break
15:00	TUC presentation	15:00	Roundtable discussion
15:30	TUC presentation	15:30	Conference closing
16:00	Conference day 1 closing	16:00	TUC visit
16:15	City tour		Cultural activities
20:00	Conference dinner		